William F. Adler
Executive Director
Federal Regulatory Relations

1275 Pennsylvania Avenue, N.W., Suite 400 Washington, D.C. 20004 (202) 383-6435



December 30, 1993

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DEC 3 0 1993

FEDERAL COMMUNICATIONS COMMISSION OFFICE OF THE SECRETARY

POUNT FILE COTA OLICIMA

William F. Caton Acting Secretary Federal Communications Commission Mail Stop 1170 1919 M Street, N.W., Room 222 Washington, D.C. 20554

Dear Mr. Caton:

Re: RM 8388/ Inquiry Into Policies and Programs to Assure Universal Telephone Service in a Competitive Market Environment

On behalf of Pacific Bell and Nevada Bell, please find enclosed an original and six copies of their "Reply Comments" in the above proceeding.

Please stamp and return the provided copy to confirm your receipt. Please contact me should you have any questions or require additional information concerning this matter.

Sincerely,
William J. Adler/
KA

**Enclosures** 

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## Before the FEDERAL COMMUNICATIONS COMMISSION Washington, DC 20554

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DEC 3 0 1993

In the Matter of

Inquiry into Policies and Programs to Assure Universal Telephone Service in a Competitive Market Environment FEDERAL COMMUNICATIONS COMMISSION OFFICE OF THE SECRETARY

RM 8388

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## REPLY COMMENTS OF PACIFIC BELL AND NEVADA BELL

Pursuant to the Public Notice dated November 16, 1993, Pacific Bell and Nevada Bell hereby file reply comments on the petition of MFS Communications Co., Inc. ("MFS") for a Notice of Inquiry ("NOI") and En Banc Hearing with respect to universal service issues.

We support in principle MFS's request for a proceeding to identify the subsidies implicit in existing telecommunications pricing and to determine what subsidies, if any, should take their place. Today's rules incorporate a vast and intricate system of subsidies that was premised on the absence of local exchange competition and on a definition of "universal service" that has not been revisited since the Great Depression. The comments display wide differences of opinion on such basic questions as what universal service is or should be, what a subsidy is, and the fairest way to eliminate subsidies or achieve universal service. It is, in short, even more daunting than MFS lets on. That should not deter the Commission from taking

action. The Commission's own decisions have made action critical.

There would be no point in responding to every contention made in the comments with which we disagree. We think reform should proceed in accordance with the following principles.

1. Expanded interconnection for switched transport and special access, open network architecture, exponential declines in the costs of both switching and mass transport technologies, the explosive growth of cellular telephone service and the rapid emergence of other alternatives to landline service such as PCS, and the smashing of boundaries between traditionally separate businesses and types of common carriage (such as radio, wireline, and cable TV), have made nearly every service we provide subject to competition now or in the immediate future. The monopoly premise for the current rules is obsolete.

The nature of our burden is different from the ones borne by most businesses. Millions of customers will continue to rely on us as the carrier of last resort. Our provision of service to those customers has been kept afloat by revenues from the very services that are now subject to competition. As those revenues are threatened, the cost of remaining on the network for everyone else rises. It is not just a matter for LEC shareowners to worry about.

2. The current rules have done a good job in the past of ensuring the availability of basic telephone service to nearly everyone who wants it. But left unaltered, the current system of

subsidies, non-cost-based rates, and efficiency penalties (such as the price cap sharing mechanism) will be a future disincentive to the universal deployment of more advanced services such as broadband. If the rules continue to handicap us or any other providers, the network of the future may still be built but it will not be built efficiently or ubiquitously. Consumers will pay billions more in rates for the network of the future than they have to, and some consumers may not have access to it at all.

In markets where no one provider has market power, regulation is not only unjustified but almost always contrary to the public interest. The only legal restrictions that are justified in competitive markets are the principles of the antitrust laws. Practically nothing that we provide is an essential facility anymore. Wisely, the antitrust laws generally do not control behavior by prematurely intervening in markets and handicapping some market participants but not others. It should come as no surprise that erecting redundant "safeguards" on the most efficient carriers results in huge and unjustified efficiency losses that are borne by consumers. The Commission's greatest successes have resulted from decisions to refrain from regulating competitive businesses, such as CPE, cellular, and LEC billing and collection service. In every one of these instances costs fell, prices fell, and consumer choices increased, all without any apparent anticompetitive activities by the incumbent players.

"Regulated competition" is an oxymoron. Regulation mimics the political process, not the market process. It is a forum in which producers and distributors are well represented but consumers are not. Regulation does not foster competition — only, at times, a plethora of inefficient competitors, and that is not the same thing.

4. The current systems of separations and subsidies cannot be sustained under competition. Our access prices are not cost-based now, and the current rules do not allow us to move them toward cost anytime soon. The end user common line charge (EUCL) reduced the subsidy on transport somewhat, but a huge subsidy remains. In addition, the separations rules overstate the interstate portion of our fixed costs -- another way to avoid recovering loop costs in loop charges.

The subsidies embedded in our rates are the eight hundred pound gorilla of "managed competition." They are far too massive to be absorbed by shareholders (and regardless of size, there is no good reason shareholders should have to absorb them). Like consumers, shareholders have choices and will invest their money elsewhere. No new business opportunity will offset the loss of present subsidies. They are not attributable to plant that is no longer necessary or useful or to wrongheaded investment decisions. They are costs that regulators obligated us to incur to provide universal service.

If the Commission tries to "manage" such subsidies as it did before customers had choices, it will continue to encourage bypass and therefore threaten universal service by increasing the

cost burden on customers who remain. If the LECs are not allowed to recover their joint and common costs in a rational and efficient way, the subsidies will be halted in the most destabilizing way possible: customers with choices will just stop buying access services that are laden with subsidies, implicit or explicit. It will be tempting to deal only with the explicit subsidies. That is flawed because it ignores the way that markets operate. The real legacy of our universal service obligations — the subsidy that customers avoid paying when they have a choice — is not just explicit support flows but the entire contribution above long-run incremental cost from services such as transport to fixed costs such as the loop. Buyers with competitive choices will avoid services that are priced above the market whether the reason for the above-market price is an implicit or an explicit subsidy.

The following roadmap suggests itself. The Commission should proceed by means of a Notice of Inquiry, clarifying the issues to be decided in a subsequent rulemaking, but it should proceed rapidly. Since reform of the separations rules will be required, a joint board will have to be convened. Reform of the access charge rules that keep rates for competitive services well above long-run incremental costs should not await separations

reform, however. It is a short-term imperative to preserve universal service as it is.

Respectfully submitted,

PACIFIC BELL NEVADA BELL

JAMES P. TUTHILL

JOHN W. BOGY BETSY S. GRANGER

> 140 New Montgomery St., Rm. 1523 San Francisco, California 94105 (415) 542-7634

JAMES L. WURTZ

1275 Pennsylvania Avenue, N.W. Washington, D.C. 20004 (202) 383-6472

Their Attorneys

Date: December 30, 1993

## CERTIFICATE OF SERVICE

I, D. E. Van Laak, hereby certify that copies of the foregoing "REPLY COMMENTS OF PACIFIC BELL AND NEVADA BELL" re RM 8388 Petition of MFS Communications for a NOI and En Banc Heraings, were served by hand or by first-class United States mail, postage prepaid, upon the parties appearing on the attached service list this 30th day of December, 1993.

By:

D. E. Van Laak

PACIFIC BELL 140 New Montgomery Street San Francisco, California 94105

## Service List

William F. Caton \*
Acting Secretary
Federal Communications Commission
1919 M St., N.W., Rm. 222
Washington, D.C. 20554

International Transcription Service \* 1919 M St., N.W., Rm. 246 Washington, D.C. 20554

Kathleen B. Levitz \*
Acting Chief, Common Carrier Bureau
Federal Communications Commission
1919 M St., N.W., Rm. 500
Washington, D.C. 20554

Andrew D. Lipman Russell M. Blau Swidler & Berlin 3000 K St., N.W. Washington, D.C. 20007

J. Manning Lee Attorney for Teleport Comm. Group 1 Teleport Dr., Ste. 301 Staten Island, NY 10311 Bradley Stillman Attorney for Consumer Fed. of America 1424 16th St., N.W., Ste. 604 Washington, D.C. 20036

Laurie J. Bennett Attorney for US West 1020 19th St., N.W. Washington, D.C. 20036 Robert M. Lynch Attorney for Southwestern Bell One Bell Center, Rm. 3520 St. Louis, MO 63101

M. Robert Sutherland Attorney for BellSouth 4300 Southern Bell Center Atlanta, GA 30375 Michael F. Hydock Attorney for MCI 1801 Pennsylvania Ave., N.W Washington, D.C. 20006

Lawrence W. Katz Attorney for Bell Atlantic 1710 H St., N.W. Washington, D.C. 20006 Martin T. McCue VP/Gen. Counsel - USTA 1401 H St., N.W., Ste. 600 Washington, D.C. 20005

Francine J. Berry Attorney for AT&T 295 North Maple Ave., Rm. 3244J1 Basking Ridge, NJ 07920 Gail L. Polivy Attorney for GTE 1850 M St., N.W., Ste. 1200 Washington, D.C. 20036

Thomas J. Moorman
Attorney for John Staurulakis, Inc.
6315 Seabrook Rd
Seabrook, MD 20706

W. Theodore Pierson, Jr. Attorney for Local Telecomm. Svcs. 1200 19th St., N.W., Ste. 607 Washington, D.C. 20036

\* Service By Hand

0559B

John T. Lenahan Attorney for Ameritech 2000 W. Ameritech Center Dr, Rm 4H86. 888 16th St., N.W., Ste. 600 Hoffman Estates, IL 60196-1025

Edward E. Niefoff Attorney for NYNEX 120 Bloomingdale Rd. White Plains, NY 10605

Daniel L. Brenner Attorney for NCTA 1724 Massachusetts Ave., N.W. Washington, D.C. 20036

Ellen S. Deutsch Attorney for Citizens Utility Co. P.O.Box 340 8920 Emerald Park Dr., Ste. C Elk Grove, CA 95759-0340

Lawrence P. Keller Director-Cathey, Hutton & Assoc. 3300 Holcomb Bridge Rd., Ste. 286 Norcross, GA 30092

Lisa M. Zaina Attorney for OPASTCO 21 Dupont Circle, N.W., Ste. 700 Washington, D.C. 20036

H. Richard Juhnke Attorney for Sprint Corp. 1850 M St., N.W., 11th Floor Washington, D.C. 20036

Leonard J. Kennedy Attorney for Hyperion Telecomm. 1255 23rd St., Ste. 500 Washington, D.C. 20037

Dr. Barbara O'Connor Chair-Alliance for Public Technology 901 15th St., Ste. 230 P.O. Box 28578 Washington, D.C. 20005-2301

Kathy L. Shobert Attorney for General Communications Washington, D.C. 20006

Joanne Salvatore Bochis Attorney for NECA 100 S. Jefferson Rd. Whippany, NJ 07981

Margot Smiley Humphrey Attorney for Nat'l Rural Telecom 1150 Connecticut Ave., N.W., Ste. 1000 Washington, D.C. 20036

Michael J. Shortley, III Attorney for Rochester Telephone 180 South Clinton Ave. Rochester, NY 14646

Darrell S. Townsley Attorney for Illinois Commerce Comm. 160 N. LaSalle St., Ste. C-800 Chicago, IL 60601

Jonathon E. Canis Attorney for Coalition of Midwestern Competitive Access Providers 3000 K St., N.W., Ste. 300 Washington, D.C. 20007

Brian R. Moir Attorney for ICA 1255 23rd St., N.W., Ste. 800 Washington, D.C. 20037-1170

Susan McAdams AVP for Electric Lightwave, Inc. 8100 NE Parkway Dr., Ste. 200 Vancouver, WA 98662